IN THE SPECIFICATION

Please amend the paragraph at page 14, line 26, through page 15, line 8 as follows:

The first estimating unit 103 reads out commodity information data as structured data one by one from the structured data storing unit [[102]]101 (step S1). As an example of commodity information data stored in the structured data storing unit 101, those shown in FIGS. 2 to 5 will be examined. In this case, step S1 corresponds to a process for extracting reading out sub-trees after a <commodity information> tag (i.e., a field bounded by the <commodity information> tags) in turn from the structured data storing unit 101 as an XML database.